



Webcast – Strategic Opportunities in Canada’s Transition to International Financial Reporting Standards (IFRS)

Date: Thursday, November 5, 2009

Time: 2:00 pm to 3:00 pm EST

Registration: Click on [\[URL Link\]](#)

The Canadian Public Accountability Board (CPAB) and Accounting Standards Board (AcSB) will host a webcast that will set out a roadmap for what small and mid-sized companies should be doing now to prepare for IFRS.

The transition to IFRS provides companies with a strategic opportunity to improve their financial reporting and related information systems. However, time is running short to prepare for the mandatory 2011 adoption.

This webcast will cover strategies to support a productive and effective transition to IFRS.

CEOs, CFOs, Audit Committees, Boards of Directors and public accounting firms will be provided insights into the key opportunities and risks faced by financial statement preparers and their auditors, and assistance in identifying significant areas of focus in the transition to IFRS.

CPAB will outline its expectations of auditing firms in the run up to IFRS implementation.

The Canadian Public Accountability Board is an audit regulator overseeing auditors of Canadian public companies. CPAB’s mission is to contribute to public confidence in the integrity of financial reporting of public companies by promoting high quality, independent auditing.

www.cpab-ccrc.ca

The Accounting Standards Board is responsible for establishing standards of accounting and reporting by Canadian companies. www.acsbcanada.org

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